2004 North Central Region AAAE Conference
Poster Presentation - Evaluation and Selection Criteria

1. Criteria for selecting presentations at the regional and national level:
    a. Must be innovative--a new idea, or the creative modification of an existing idea.
    b. Must be of potential national significance.
    c. Must have been used before the time the idea was submitted for consideration.
    d. Must cover the complete topic, concept or procedure.
    e. Poster presentations and displays are judged on the following criteria:

Abstract/Proposal	5 points
Poster Presentation/ Content	15 points
Poster Design and Display	10 points
Educational Value	20 points
TOTAL	50 points

2. Procedures for selection of poster sessions to be presented at the national meeting:
    a. There will be nine regional presentations--the top three (3) per region.
    b. Additionally, there will be eleven at-large presentation slots.

3. Awards

    An outstanding poster, first and second runner up will be selected by the judges.

Characteristics of a Good Scientific Poster

Text Forms   Use short expanses of text mixed with data in tables, graphs, lists, and illustrations. Reader should be able to focus on main points immediately.

Type   Large, dark, block style. Text a mix of upper and lower case letters. Use at least 36 point font for your text and 48 point font for your title. Avoid using italicized or fancy script fonts.

Color   Text – Black or dark on white or light paper.
Matting – Attractive but subdued enough not to call attention away from text.
Limit number of colors used.
Use color with a purpose (to bring out a point or to code one portion of the text as distinct from another).

Spacing   Leave plenty of blank space.
Let spacing indicate relationships between parts of the poster.
Avoid too many small pieces, too many edges, and too many narrow spaces between pieces.

Illustrations   Limit number of data points in tables and graphs and use any illustration only to convey main point clearly, simply, and immediately.

So, plan for your posters to be:
1. **brief and clearly organized**
2. **simple with an obvious theme**
3. **easy to read for 4' to 6' away**
4. **attractive and aesthetically pleasing**

Presenter Suggestions

As a presenter in the poster session, you have an opportunity to explain your work to a targeted audience of intensely interested peers. The exhibit session offers you the flexibility to select the most effective technique to help your audience understand the technology you are presenting and most quickly grasp the principal concepts and ideas. You may select a method that compliments the emphasis you plan to make.

Appropriate techniques including
> **Computer hardware/software**
> **Working models**
> **Prototype or test equipment**
> **Video, films, slides or overheads**
> **Graphs, tables, formulas, photos**
> **Maps, flow charts, blue prints**
> **Sketches**